



Equity is a leading provider of managed IT/communications solutions, offering a no-nonsense, fully-supported service to small-to-medium businesses across the UK. And it's an approach that works – thanks to our satisfied clients, we've achieved year-on-year financial growth since start-up in 2010.

The key to our ongoing success is the experience we've gained during a period of huge transformation within the telecommunications and IT sectors; technologies have converged, personal/business needs and usage have changed, and the emergence of the cloud has created new opportunities for businesses and how they operate.

This has enabled us to develop a deep knowledge of the products, support services and expertise required to meet the modern IT and communications needs of even the most forward-thinking SMB. Equity also understands which technologies will serve your requirements best and critically, know how to strip away the hyperbole and 'IT-speak' that can often – and understandably – confound business owners.

By taking a no 'technology for technology's sake' ethos, we ensure our offerings are always transparent while guaranteeing the ROI of our clients' investment remains protected at all times.

Because of this unique combination of skills, experience and approach, we are able to provide clients with innovative, cost effective managed solutions across four key service areas – in any combination – and all at a single fixed price per month:

### **Managed Communications**

We will transform your communications from disparate legacy technologies and deliver a modern unified communications service - underpinned by the very best in high speed internet access .

### **Managed Cloud Applications**

We will ensure you're getting the most from your existing cloud services or alternatively, implement new applications tailored to your specific needs.

### **Managed Cloud Infrastructure**

We will boost your operations' efficiency, uncover new business opportunities and deepen customer relationships through our managed cloud infrastructure service.

### **Managed Cybersecurity**

We will protect your cloud-enabled business from malicious threats via our comprehensive range of cybersecurity products and services ensuring your business and its data are safeguarded against breach.



Whichever combination of products you choose, we will underline our commitment to your business by making our five Equity service pledges:

## eq consult

We pledge that our solution will be suitable for your needs, analysing your existing corporate and technical infrastructures and what role of the solution will play within them.

## eq report

We pledge that the IT initiative and its costings will be transparent, and will offer full reporting on any technical issues that have been identified and resolved.

## eq protect

We pledge that your business continuity and existing work processes will remain protected during the implementation, completion and ongoing maintenance of the IT product/service.

## eq support

We pledge that you will receive support at every stage – from initial planning to rollout – all backed-up by transparent Service Level Agreements and access to a 24/7 help desk.

## eq onsite

We pledge to provide an in-house experience when you hire us to act as an outsourced IT department, dispatching engineers to your site if and when required.

The success of these five service pledges is reflected by our outstanding customer retention rate of over 97% with a substantial amount of new business coming from referrals.

**To learn more about how Equity can work in partnership with your business, contact [enquiries@equitynetworks.co.uk](mailto:enquiries@equitynetworks.co.uk).**

