

## CLOUD SERVICES

# Leveraging the cloud in your next steps of business success

Business is increasingly moving to the cloud but harnessing the power of the cloud can be complex. Our team helps you take the guesswork out of moving, securing, and managing data and workloads within public, private, and hybrid cloud environments.

Research shows that 94% of businesses today have invested in using cloud-based assets and 67% of enterprise infrastructure now resides in the cloud.\*

### The problems associated with on-site IT infrastructure that we help solve for you:

- Lack of scalability
- High up-front costs
- Continuous maintenance and upgrade requirements
- High risk of unplanned downtime
- Greater security vulnerabilities

Cloud Services—here's how we do it.

Our team works with top cloud partners to provide you with cloud-based access to your data and workflow within the popular cloud options.

- Public cloud
- Private cloud
- Hybrid cloud



Whether you are ready to go “all in” on cloud-based workflow or want to move specific workloads into the cloud, our team has the experience and expertise you require.

Our cloud specialists can help secure your data and workflow in the cloud by providing expert guidance on which services to use and how to configure them for maximum security. We can also provide specialist implementation of best practices for your data and ongoing management and security protocols for all your cloud-based assets.



### Advantages of cloud-based data and workflow

1. Flexibility
2. Scalability
3. Availability
4. Security
5. Cost-effectiveness
6. Mobile access
7. Streamlined workflow
8. Simplified IT management

**Our team successfully helps businesses work within the cloud each day.**

- Cloud migrations
- Cloud storage
- Cloud computing
- Cloud backups
- Cloud security
- Cloud networking
- Cloud applications
- Cloud strategies



## **Need more information?**

Equity Networks

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## **References:**

\*(Source: <https://www.zippia.com/advice/cloud-adoption-statistics/> - Accessed 2022-10-13)